



# THE STRATEGIC GOAL



# The Strategic Goal of the Plan

**Healthy Eating Made**



**Affordable and Convenient  
for the Entire Community**

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**What does:**

**Affordable and Convenient  
for the Entire Community**

**Mean?**

**It means being able to go into  
a local foods grocery store, that is  
near by and open seven days a week,  
to buy most foods Year-Round  
at prices basically  
the same as King Soopers.**